

Booth Centennial, helping to create a future without Breast Cancer


October & November 2011

Help clean-up Breast Cancer!

Don't be surprised to see hospital hampers lined with pink soiled bags this fall.

Booth Centennial Healthcare Linen Services (BCHLS) begins its very first Breast Cancer Awareness Campaign, October 2011. The entire month of October (and beyond) is being dedicated to anyone that is touched by this disease.



Booth Centennial will donate \$2.00 to the Breast Cancer Foundation from every case sold of the plastic pink soil linen bags that feature the breast cancer awareness ribbon.  These pink plastic bags will be available for purchase during the months of October & November. Please place your pink bag order by September 30, 2011 to get involved in the fight!

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Did you know?

- One in nine (11%) Canadian women are expected to develop breast cancer during her lifetime (this means by age 90).
- Breast cancer continues to be the most common cancer among Canadian women.
- In 2010, an estimated 5,300 women and 50 men will die from breast cancer in Canada. On average, 100 Canadian women will die of breast cancer every week. This has remained unchanged since 2009.

Source: Canadian Cancer Society /National Cancer Institute of Canada. Canadian Cancer Statistics 2010, Toronto, Canada, 2010

The good news is that researchers are closer than ever to a cure, and because of early detection the survival rate continues to rise. The bad news this year we will lose family members, and friends because of this killer. BUT because of you...Hope starts here.

Be a part of **Booth Centennial's**

commitment to raise

Breast Cancer Awareness.