

# Four Ontario Hospitals Help Clean Up Breast Cancer.

TORONTO, 2012 - Booth Centennial Healthcare Linen Services (BCHLS) is pleased to announce that its inaugural "Help Clean-Up Breast Cancer" campaign was a success.

The first of its kind, the BCHLS Help Clean-Up Breast Cancer awareness campaign offered BCHLS members and clients the opportunity to purchase cases of pink, plastic, soil linen bags that featured the breast cancer awareness ribbon. For each case sold, BCHLS donated a portion of the cost to the Breast Cancer Foundation.

The campaign ran during October and November 2011 and participating hospitals included Markham Stouffville Hospital, St. Mary's Hospital, Cambridge Memorial and York Central Hospital.

"We are extremely pleased with these leading hospitals who have taken it upon themselves to help make a difference in the continuing battle to create a future without breast cancer," says BCHLS CEO, Joe Grummel.

"Breast cancer continues to be the most common cancer among Canadian women and 1 in 9 Canadian women are expected to develop breast cancer during their lifetime," adds Grummel.

Ontario hospitals who wish to join the fight against breast cancer and participate in the 2012 BCHLS Help Clean-Up Breast Cancer campaign, can contact:

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## About Booth Centennial Healthcare Linen Services

Booth Centennial is one of North America's largest and most innovative healthcare solutions companies, dedicated to providing cost-effective laundry and linen services, and sterilized, re-usable, OR surgical essentials for Ontario's finest hospitals.

[www.bchls.ca](http://www.bchls.ca)

